



The Gresham Aparthotel Priv...

Our contact details

How we get the personal info...

Legal Obligation

Legitimate Interest

Opting out

## The Gresham Aparthotel Privacy Policy

### Our contact details

Name: The Gresham Aparthotel

Address: 36 Market Street, Leicester, LE1 6DP

Phone Number: 0116 243 7666

E-mail: reservations@thegreshamaparthotel.com

### The type of personal information we collect

We currently collect and process the following information:

- Identity Data such as title, first name and last name,
- Contact Data includes email address and telephone numbers,
- Technical Data includes internet protocol (IP) address, your login data, browser type and versions, operating system and platform and other technology on the devices you use to access this website,
- Usage Data includes information about how you use our website, products, and services,
- Marketing and Communications Data includes your preferences in receiving marketing from us.

### How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- Direct interactions – You may give us your identity, contact and financial data by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes Personal Data you provide when you:
  - o Sign up to our Priority Club mailing list
  - o Make a booking or an enquiry
  - o Contact us